



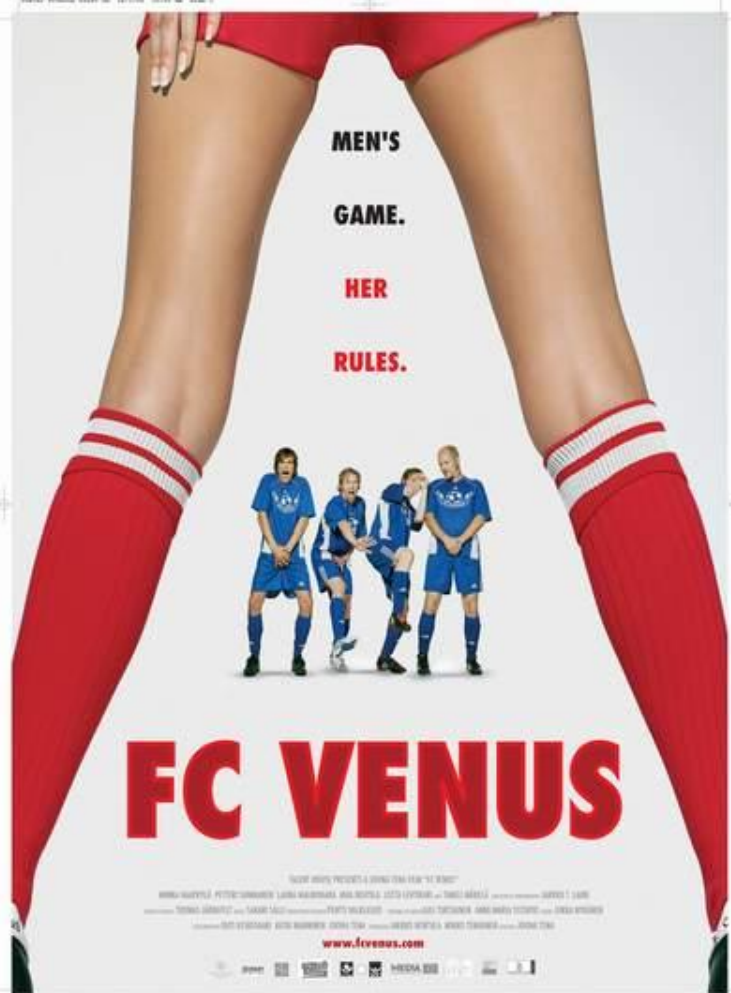
# Principali Product Placement nei film sportivi per 10 specialità

[www.dyspedia.com](http://www.dyspedia.com)





|            |           |
|------------|-----------|
| Disciplina | Calcio    |
| Nazione    | Finlandia |
| Anno       | 2006      |



JOHN DEERE





|            |          |
|------------|----------|
| Disciplina | Baseball |
| Nazione    | USA      |
| Anno       | 1988     |

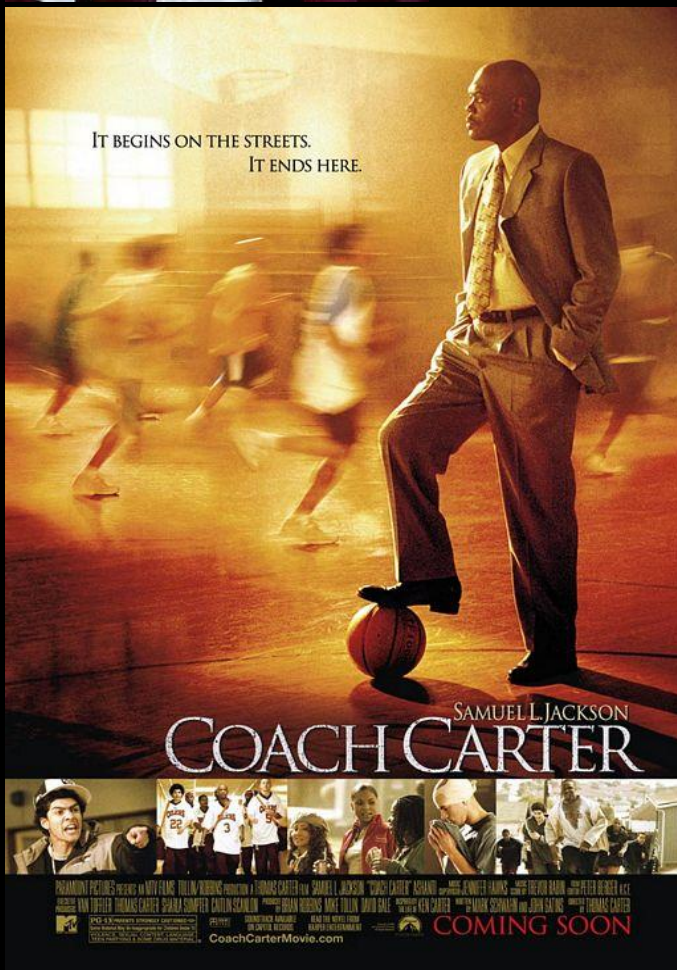


THE  
BUCCANEER  
CHARLESTON

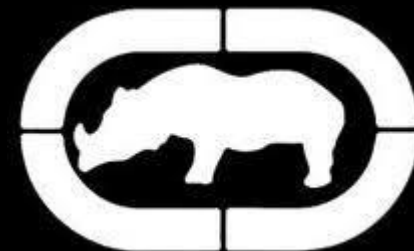


Kleenex®  
BRAND TISSUE





|            |        |
|------------|--------|
| Disciplina | Basket |
| Nazione    | USA    |
| Anno       | 2005   |





atletica



|            |          |
|------------|----------|
| Disciplina | Atletica |
| Nazione    | Francia  |
| Anno       | 1972     |



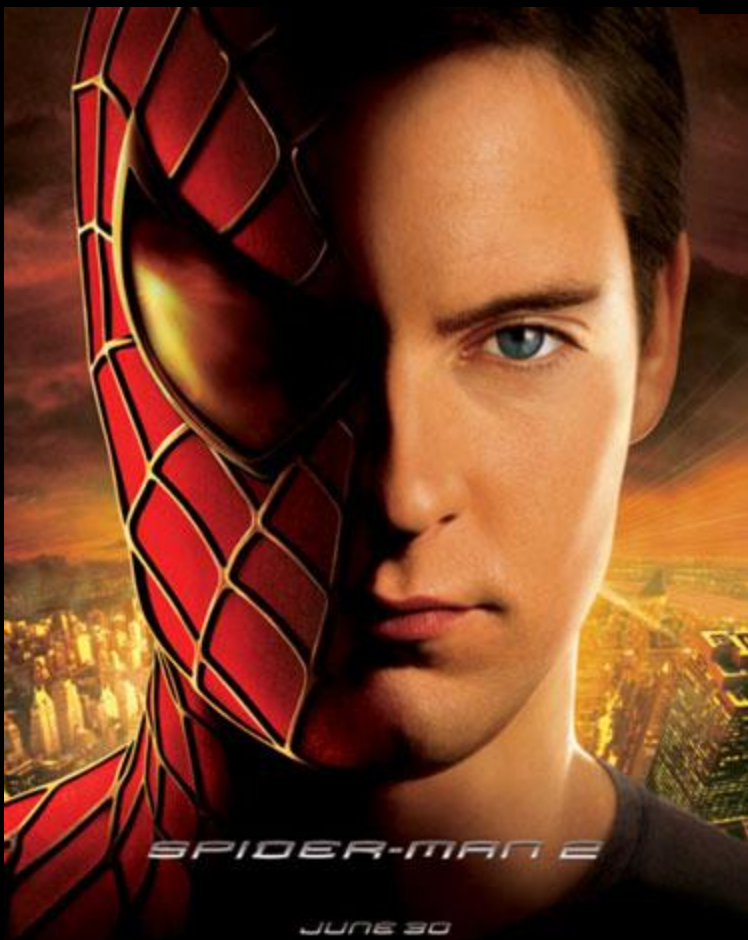
BUTAGAZ

BBC





World Wrestling  
Entertainment



|            |           |
|------------|-----------|
| Disciplina | Wrestling |
| Nazione    | USA       |
| Anno       | 2001      |

Dr  
Pepper

Bloomberg



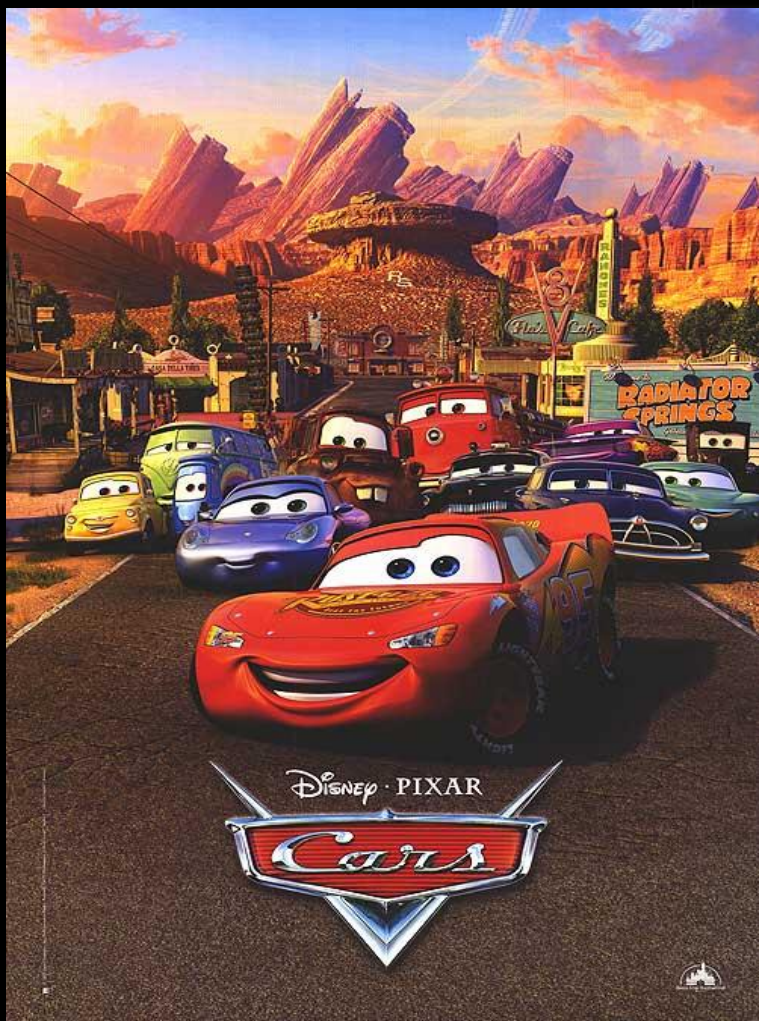
Canon

Maker's  
Mark



bloomingdale's



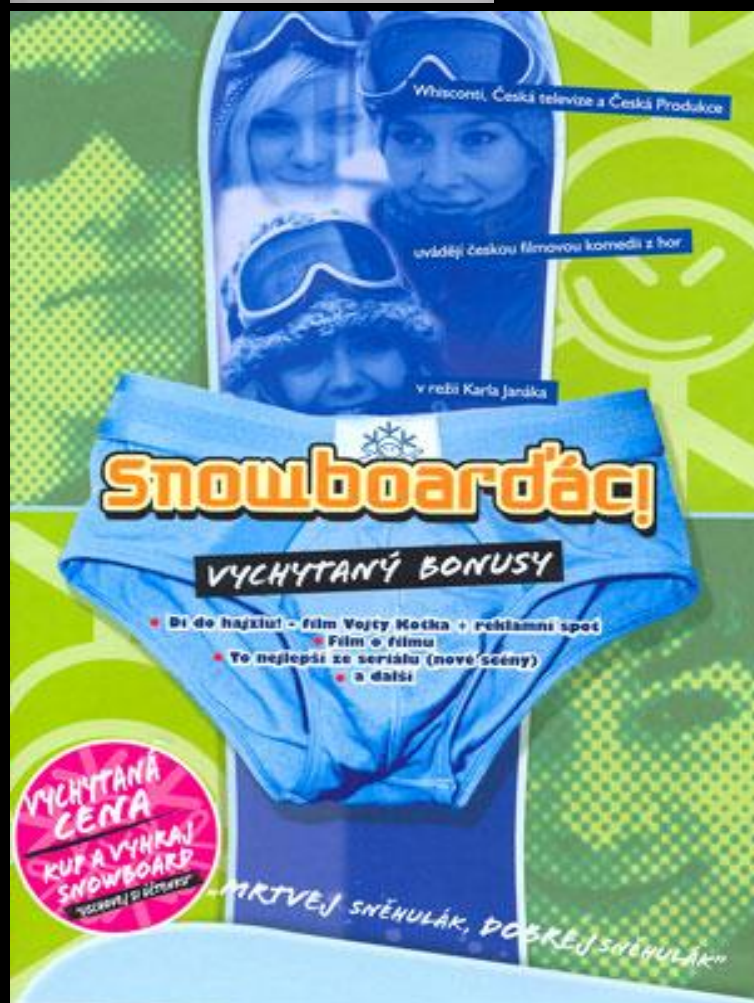


|            |               |
|------------|---------------|
| Disciplina | Automobilismo |
| Nazione    | USA           |
| Anno       | 2006          |



**DODGE**





|            |           |
|------------|-----------|
| Disciplina | Snowboard |
| Nazione    | R. Ceca   |
| Anno       | 2004      |

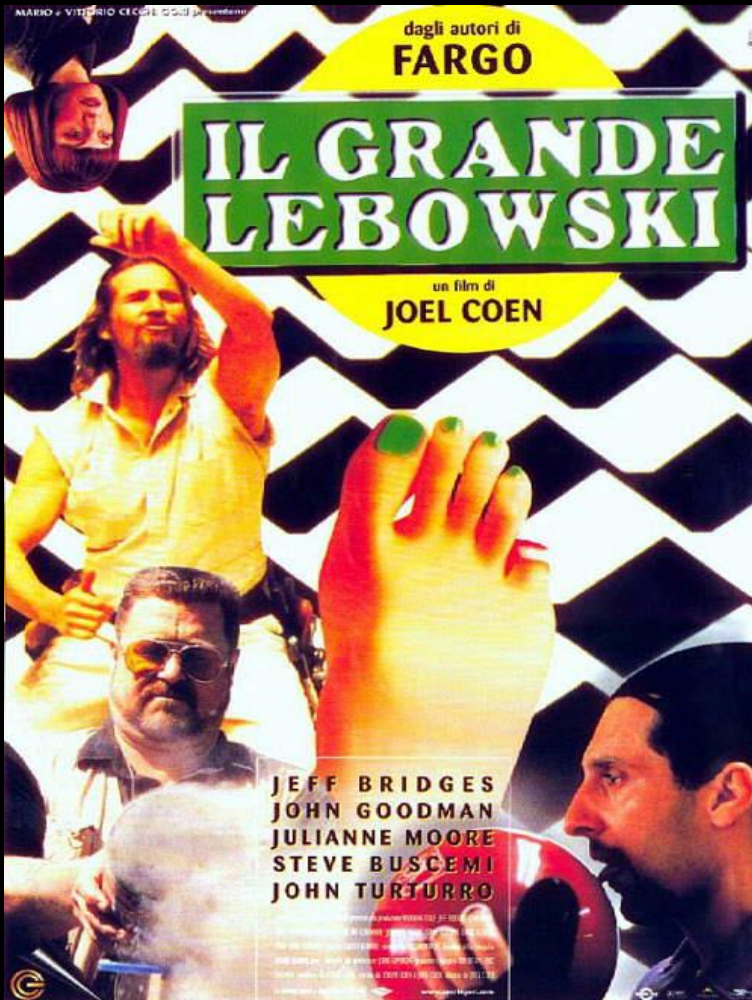


Bravo

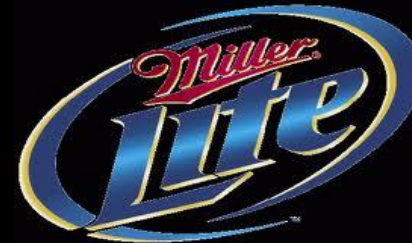


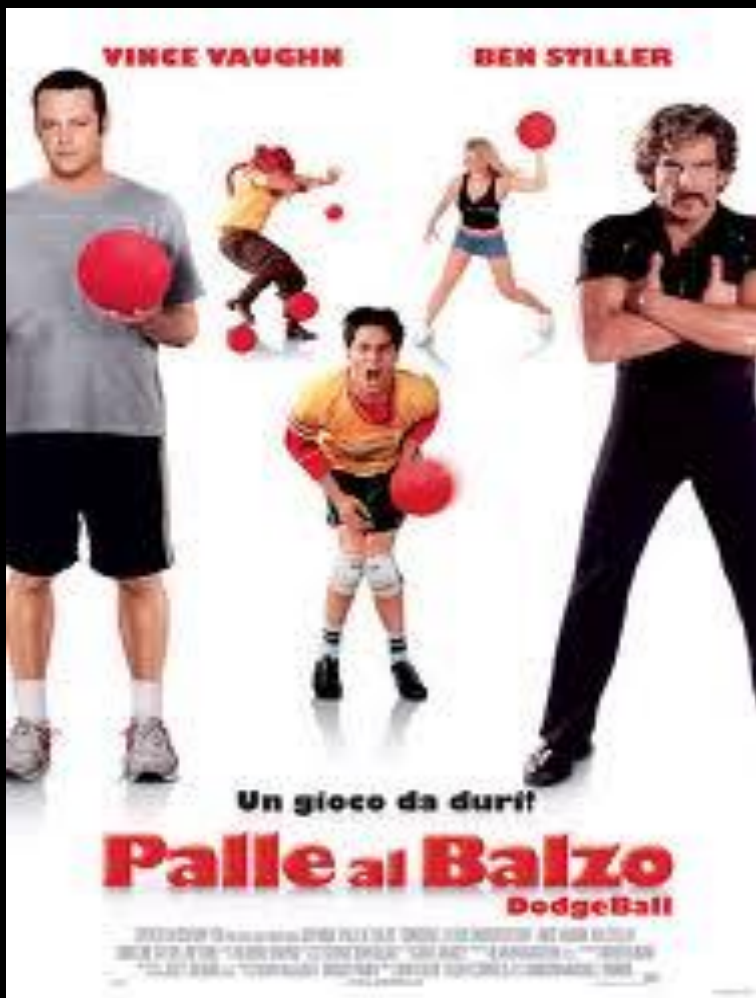
BURTON  
SNOWBOARDS





|            |          |
|------------|----------|
| Disciplina | Boowling |
| Nazione    | USA      |
| Anno       | 1998     |





|            |           |
|------------|-----------|
| Disciplina | Dodgeball |
| Nazione    | USA       |
| Anno       | 2004      |



CIRQUE DU SOLEIL





In the  
not too  
distant future,  
wars  
will no longer  
exist.

But there will be

**ROLLERBALL**



|            |            |
|------------|------------|
| Disciplina | Rollerball |
| Nazione    | USA        |
| Anno       | 2002       |

